

Synaptive Medical Partners with Stryker's Advanced Guidance Technologies Business

Companies announce co-marketing partnership for BrightMatter™ Plan at CNS.

Toronto, Canada (October 8, 2018) – Synaptive Medical and Stryker's Advanced Guidance Technologies business (formerly known as Stryker's Navigation business) today [announced](#) a strategic partnership in surgical planning and surgical guidance.

Through the partnership, Stryker will offer Synaptive's [BrightMatter™ Plan](#) software, which automatically generates high-fidelity, dynamic, whole-brain tractography. Surgeons can easily review tracts and explore multiple surgical approaches to create powerful pre-operative plans – for every case. Tractography can be used, without disrupting surgical workflow, to confirm the data is concordant with the intended approach and determine whether detailed surgical planning is required. Then, the surgical plans can be easily exported for navigation in the operating room.

Media coverage: [Becker's Spine Review](#), [Ortho Spine News](#), [DOTmed](#), [Medtech Dive](#) and [DBusiness](#).

BrightMatter Plan is the only tractography offering that is automated and whole-brain. Other solutions on the market require a neuroradiologist or other tractography expert to generate tracts, which is

both time consuming and a road block for surgeons.

"Stryker is a leader in surgical technologies, including surgical guidance, with a strong global customer base that values Synaptive's thought leadership in neurosurgical planning and tractography," said Peter Wehrly, CEO of Synaptive Medical. "Through this partnership, we look forward to working together to establish automated whole brain tractography as the gold standard for patient care."

The announcement was made at the Congress of Neurological Surgeons (CNS), which runs from Monday, October 8 to Wednesday, October 10, 2018, at the George R. Brown Convention Center in Houston, Texas. To learn more about the partnership, visit Synaptive at Booth #1929 or Stryker at Booth #1529.

About Synaptive Medical | Synaptive Medical is a company solving surgical, imaging and data challenges to improve the quality of human lives. Our team is committed to delivering innovative and results-oriented products that capture patient data and deliver it when and where it matters most for clinical decision making. Pioneers in surgical planning and navigation, robotic digital microscopy and data platforms, we're helping doctors to see the brain and body in ways they never have before. Learn more at www.synaptivemedical.com.

Synaptive



About Stryker | Stryker is one of the world's leading medical technology companies, and together with its customers, is driven to make healthcare better. The company offers innovative products and services in Orthopaedics, Medical, Surgical, Neurotechnology and Spine that help improve patient and hospital outcomes. More information is available at www.stryker.com.

Synaptive

